



Tajh Hamilton

Growth-Oriented

CONTACT ME

Linkedin: [linkedin.com/in/tajhhamilton/](https://www.linkedin.com/in/tajhhamilton/)

Email: Tajhlhamilton@gmail.com

Number: (860)-534-0543

Portfolio: [Tajhcrownhilldesignportfolio.com](https://www.tajhcrownhilldesignportfolio.com)

SUMMARY

Resourceful, detail-oriented, and strategic graphic designer adept at transforming ideas into visually memorable designs, seeking opportunities to apply design expertise across diverse projects. Proficient in Adobe Creative Suite, with a proven ability to craft engaging and innovative content. Eager to collaborate on projects that strategically challenge and expand artistic boundaries while igniting imagination.

EDUCATION

University of Hartford

West Hartford, CT

Bachelor of Fine Arts in Visual Communication

Graduated Cum Laude | May 2023

ACHIEVEMENTS

Most Improved Designer Recognition | Uhart

May 2023

Music & Art Scholarship | Betty J Willis Music & Art

Aug 2021 - May 2023

Academic Excellence Scholarship | Hartford

Promise

Aug 2019 - May 2023

CERTIFICATION

Fundamentals of digital marketing

Nov 2023

EXPERIENCE

Marketing Communication Intern

Hartford Foundation

May 2024 - Present

- Collaborating with the marketing and communications team to develop engaging visuals and content tailored for a younger audience
- Utilizing design skills to enhance brand visibility and create campaigns that resonate with the 30-40 year old demographic
- Applying creativity and innovation to elevate the foundation's digital presence and capture the attention of the target audience

Graphic Designer

Luke Pepper Creative LLC

Feb 2024 - April 2024

- Collaborated on high-quality video content, resulting in a 15% increase in viewer engagement.
- Utilized Adobe Creative Suite and SONY cameras to improve video quality by 20%.
- Enhanced reader experience with original illustrations, contributing to a 40% increase in website engagement.

Logo Designer

FourteenG Marketing

Nov 2023 - April 2024

- Designed the logo for North Hartford Ascend Pipeline, increasing community recognition and engagement.
- Presented various logo options and executed the chosen design with precision.
- Developed engaging social media and blog content, showcasing design versatility and creativity.

Digital Marketing Intern

Advanced Window Systems LLC

Sept 2023 - Nov 2023

- Optimized blog content using WordPress and SEO techniques, resulting in a 25% increase in organic search traffic within three months.
- Enhanced reader experience with original illustrations, contributing to a 40% increase in website engagement.
- Collaborated with the marketing team to create visually compelling graphics for social media campaigns, resulting in a 30% increase in user engagement.

SKILLS

- Creativity
- Leadership
- Teamwork
- Time management
- Flexibility
- Problem Solving

TECHNICAL SKILLS

- Figma
- Layout
- Packaging Design
- Photography
- Prototyping
- Typography